

Event-Based Discounts

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Extension page: <http://ecommerce.aheadworks.com/magento-extensions/event-based-discounts.html>

The Event-Based Discounts Magento extension allows you to reduce the number of abandoned carts by offering automatic time-limited discounts to your registered customers.

The extension works for logged in users only

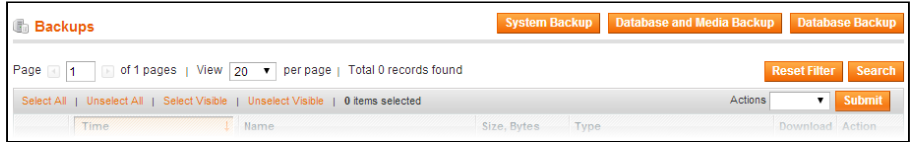
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Drag and drop to upload or browse for files

Installation

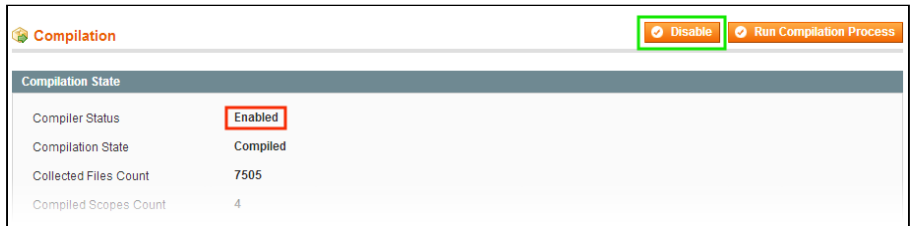
1. Backup your web directory and store database.
 Click to view details
 You can make backup copies with any tool you find appropriate

If you are going to use the native Magento backup function, navigate to **System -> Tools -> Backups** and perform **System** and **Database** backups



2. Log in to the Magento backend

3. Disable compilation
 Click to view details
 Navigate to **System -> Tools -> Compilation**.
 If Compiler status is Disabled, you can skip to the next step
 If Compiler is enabled, disable it.



IMPORTANT: after the extension is installed, you can enable the compilation again; **IT IS CRUCIAL** that you use "Run Compilation Process" function, not just "Enable button"

Installing an extension with the Compilation enabled will result in store downtime.

4. Flush store cache

[Click to view details](#)

You can flush the store cache in 2 ways:

- **via the backend:**

Navigate to **System** -> **Cache Management** menu, and click **Flush Magento Cache** button

Cache Type	Description	Associated Tags	Status
<input type="checkbox"/> Configuration	System(config.xml, local.xml) and modules configuration files(config.xml).	CONFIG	ENABLED
<input type="checkbox"/> Layouts	Layout building instructions.	LAYOUT_GENERAL_CACHE_TAG	ENABLED
<input type="checkbox"/> Blocks HTML output	Page blocks HTML.	BLOCK_HTML	ENABLED

- **via filesystem:**

On your server, navigate to Magento root folder, then proceed to **/var/cache/**; delete all the content there.

5. Download the extension package from your account and extract the downloaded archive

6. Copy the content of **/Step_1/** folder to your store's root directory

If you are using a custom theme,
read the instructions here.

In case you are using a custom theme, it is recommended to copy the design files to your current theme's folders. In case there are several themes in use at the same store, the design files must be copied to each of them.

- Find this folder in the package:
`/step_1/app/design/frontend/base/default/`; copy its content to `/app/design/frontend/[your_package]/[your_theme]/`
- Find this folder in the package:
`/step_1/skin/frontend/base/default/`; copy its content to `/skin/frontend/[your_package]/[your_theme]/`

7. Copy the content of **/Step_2/** folder to your store's root directory

8. Flush store cache again; log out from the backend and log in again.

Configuration

To configure the extension, navigate to **Promotions > Event Based Discounts > Timer List**.

Here you can add/edit/delete different timers. The conditions are the same as in Shopping cart price rules.

Events

- Place order
- Cart update
- New registration
- Log in

Creating Design Packages

1. Create a directory in *skin/frontend/default/default/aw_eventdiscount* (use your store's values), e.g. **"mypackage"**

2. In this new directory, create **timer.css** or copy this file from any default package and edit it.

Use your package name as postfix in CSS rules.

Example:

```
.aw_eventdiscount_timer_container_mypackage{  
text-decoration:none;  
color: #000;  
}
```

3. Go to the **Add New/Edit Timer** page in the backend. The created package will appear in the **Design package** dropdown list of the **Design** tab.

Logging and Statistics

All notifications about starting/ending timers are saved in AW Core log. To see the log, go to the **System > Configuration > aheadWorks Extensions > Info** backend page and click the **View log** button in the **aheadWorks Extensions logging** tab.

Go to the **Promotions → Event Based Discounts → Statistics** backend page. Here you can view the full statistics about each timer.

Uninstall

Since Magento does not give ability to handle automatic uninstall for its modules, you need to run the following query on your database manually:

```
DROP TABLE `aw_eventdiscount_timer`, `aw_eventdiscount_trigger`;
```

This will delete the extension attributes from the database. After that, you can safely remove the extension files from your store.

Troubleshooting

After the extension installation the store gives an error, or blank page, or suggests to start Magento installation procedure.

Change the owner of the extracted extension files to the web server user and set 775 permissions on them. Clear the store cache and try again.

There is no aheadWorks extensions under my configuration section, or having the extension tab clicked I get a blank page, or Access Denied error.

Clear the store cache, browser cookies, logout and login again.

I've set up everything correctly, inserted the HTML code but there is nothing on that page.

Clear the store cache, clear your browser cache and domain cookies and refresh the page.

My configuration changes do not appear on the store.

Clear the store cache, clear your browser cache and domain cookies and refresh the page.

You can always find the latest version of the software, full documentation, demos, screenshots and reviews at <http://ecommerce.aheadworks.com>

License agreement: <http://ecommerce.aheadworks.com/LICENSE-M1.txt>

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