

Automatic Product Callouts

Created by Unknown User (tupalskij), last modified by Anton Lashuk on янв 05, 2019

- Installation
 - Cron configuration
- Configuration
 - Blocks configuration
 - Placing Automatic Product Callouts blocks
 - 1. Static block
 - 2. automaticcallouts.xml
- Troubleshooting

Extension page: <http://ecommerce.aheadworks.com/magento-extensions/automatic-product-callouts.html>

The purpose of this extension is to give ability to fulfill catalog pages with automatically generated product sets.

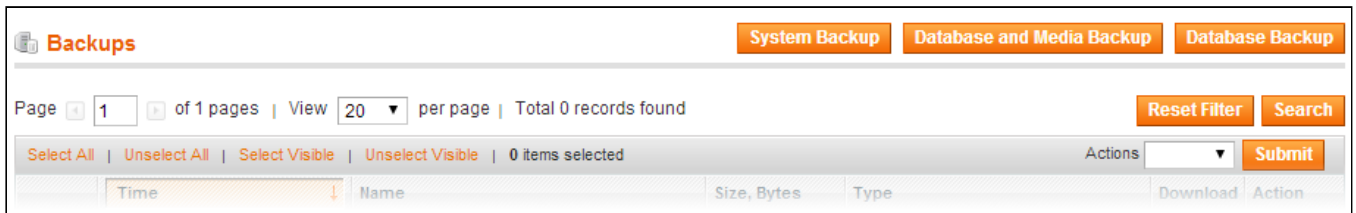
Installation

1. Backup your web directory and store database.

[Click to view details](#)

You can make backup copies with any tool you find appropriate

If you are going to use the native Magento backup function, navigate to **System -> Tools -> Backups** and perform **System** and **Database** backups



2. Log in to the Magento backend

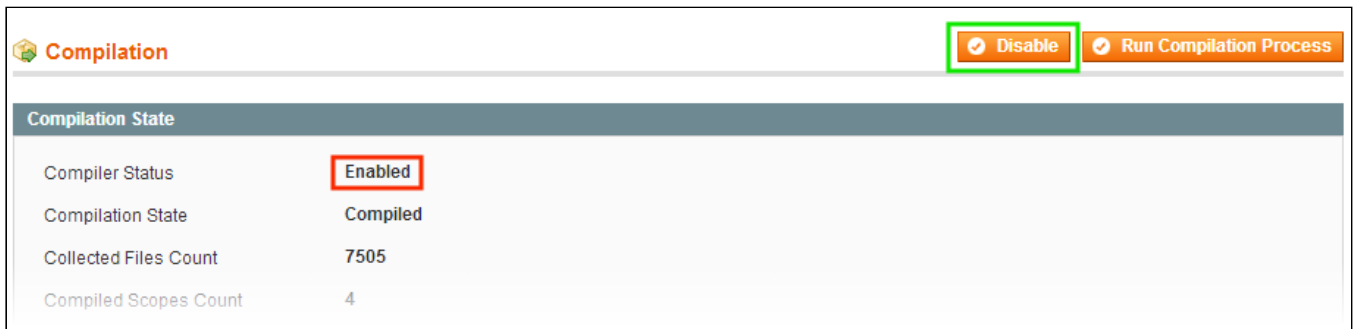
3. Disable compilation

[Click to view details](#)

Navigate to **System -> Tools -> Compilation**.

If Compiler status is Disabled, you can skip to the next step

If Compiler is enabled, disable it.



IMPORTANT: after the extension is installed, you can enable the compilation again; **IT IS CRUCIAL** that you use **"Run Compilation Process"** function, not just "Enable button"

Compilation Enable Run Compilation Process

Compilation State

Compiler Status	Disabled
Compilation State	Compiled
Collected Files Count	7505
Compiled Scopes Count	4

Installing an extension with the Compilation enabled will result in store downtime.

4. Flush store cache

Click to view details

You can flush the store cache in 2 ways:

- **via the backend:**

Navigate to **System -> Cache Management** menu, and click **Flush Magento Cache** button

Cache Storage Management Flush Magento Cache Flush Cache Storage

Select All | Unselect All | Select Visible | Unselect Visible | 0 items selected Actions Refresh Submit

Cache Type	Description	Associated Tags	Status
<input type="checkbox"/> Configuration	System(config.xml, local.xml) and modules configuration files(config.xml).	CONFIG	ENABLED
<input type="checkbox"/> Layouts	Layout building instructions.	LAYOUT_GENERAL_CACHE_TAG	ENABLED
<input type="checkbox"/> Blocks HTML output	Page blocks HTML.	BLOCK_HTML	ENABLED

- **via filesystem:**

On your server, navigate to Magento root folder, then proceed to **/var/cache/**; delete all the content there.

5. Download the extension package from your account and extract the downloaded archive

6. Copy the content of **/Step_1/** folder to your store's root directory

If you are using a custom theme,
read the instructions [here](#).

The extension comes with 2 design packages: **/base/default/** and **/pro/default/** .

In case you are using a custom theme, it is recommended to copy the design files to your current theme's folders. In case there are several themes in use at the same store, the design files must be copied to each of them.

- Find this folder in the package: **/step_1/app/design/frontend/base/default/** ; copy its content to **/app/design/frontend/[your_package]/[your_theme]/**
- Find this folder in the package: **/step_1/skin/frontend/base/default/** ; copy its content to **/skin/frontend/[your_package]/[your_theme]/**

7. Copy the content of **/Step_2/** folder to your store's root directory

8. Flush store cache again; log out from the backend and log in again.

Cron configuration

The Automatic Product Callouts extension uses cache. To collect products statistic cache is updated by cron. Read the following instructions on setting cron job for your Magento store: http://www.magentocommerce.com/wiki/1_-_installation_and_configuration/how_to_setup_a_cron_job

Generally it would be enough to run in SSH console of your server:

```
crontab -e
```

And insert the following line:

```
*/3 * * * * php /<path-to-your-installation/cron.php
```

After that exit confirming save request.

Note: if you have a large amount of products (>1000), cache update can take several minutes. It is recommended to set memory limit to 512MB and time limit to 30 minutes.

Configuration

Blocks configuration

Go to the **System > Configuration > Automatic Product Callouts** backend page. Here you can set up the extension.

General

- *Cache update interval, hours* (24 by default). Time to update cache for products statistic. Caching product statistic increases the speed of loading pages. Statistic is updated by cron.

Best Selling Products

- *Number of products* (3 by default). Number of products to show on page
- *Item width (px)* (135 by default). Width (in pixels) for one item. Use this property to set items width in dependence of product number displayed on page
- *Item height (px)* (300 by default). Height (in pixels) for one item.
- *Block orientation* ('horizontal' by default). Way of block displaying - vertical or horizontal
- *Fetch only in stock products* ('Yes' by default)
- *Source* ('current store' by default). Block will contain products from whole store or current category only
- *Display "Add to cart" button* ('Yes' by default)

Top Rated Products, Top Searched Products, Top Viewed Products tabs have the same configuration as the *Best Selling Products* tab.

Placing Automatic Product Callouts blocks

There are 2 ways to insert Automatic Product Callouts blocks - via CMS static block or automaticcallouts.xml file.

To configure blocks, use the following variables:

- `block_type` (best_selling/top_rated/top_viewed/top_searched)
- `item_width`
- `item_height`
- `orientation` (horizontal/vertical)
- `items_count`
- `fetch_in_stock` (yes/no)

- `display_add_to_cart` (yes/no)
- `category_ids` (category ids, separated by commas)
- `current_category_only` (yes)

If you don't use these variables, values from the extension configuration are taken.

1. Static block

Without variables

```
{{block type="automaticcallouts/automaticcallouts" block_type="best_selling"}}
```

With variables

```
{{block type="automaticcallouts/automaticcallouts" block_type="top_rated" orientation="hori
```

2. automaticcallouts.xml

Without variables

```
<?xml version="1.0"?>
<layout version="0.1.0">
  <default>
    <reference name="right">
      <block type="automaticcallouts/automaticcallouts" name="views">
        <action method="setBlockType">
          <block_type>top_viewed</block_type>
        </action>
      </block>
    </reference>
  </default>
</layout>
```

With variables

```
<?xml version="1.0"?>
<layout version="0.1.0">
  <default>
    <reference name="right">
      <block type="automaticcallouts/automaticcallouts" name="views">
        <action method="setBlockType">
          <block_type>top_viewed</block_type>
        </action>
        <action method="setOrientation">
```

```
<orientation>horizontal</orientation>
</action>
</block>
</reference>
</default>
</layout>
```

Troubleshooting

After the extension installation the store gives an error, or blank page, or suggests to start Magento installation procedure.

Change the owner of the extracted extension files to the web server user and set 775 permissions on them. Clear the store cache and try again.

There is no *aheadWorks extensions* under my configuration section, or having the extension tab clicked I get a blank page, or *Access Denied* error.

Clear the store cache, browser cookies, logout and login again.

I've set up everything correctly, inserted the HTML code but there is nothing on that page.

Clear the store cache, clear your browser cache and domain cookies and refresh the page.

My configuration changes do not appear on the store.

Clear the store cache, clear your browser cache and domain cookies and refresh the page.

You can always find the latest version of the software, full documentation, demos, screenshots and reviews at <http://ecommerce.aheadworks.com>

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Contact us: <http://ecommerce.aheadworks.com/contacts/>

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Нравится Станьте первыми кому понравится это

Ни одной